

“Who wouldn't want to join a company that gives you so much fun... and a Company Car? A Company Car is a great recruiting Tool, and Ann Summers offers the best Company Car structure by far.

A Company Car advertises success. Your Team, Hostesses and Customers will know they are getting the very best training, service and support from an Organiser who knows the true meaning of success, and how to achieve it!

Over 50% of all Unit Organisers now drive one of our 9 car levels.

The targets are **REALISTIC** and **ACHIEVABLE**.

Your motivation... just picture that **DREAM CAR**.

Simply achieve \*set banking targets for you and your team over a three-month period, and we will be delighted to present you with your first level car.

Your **DESIRE TO SUCCEED**, coupled with **DRIVING AMBITION** will make your **DREAMS A REALITY**. Good luck!



Let your ambition drive you



\* Current banking targets can be obtained from your Area Manager

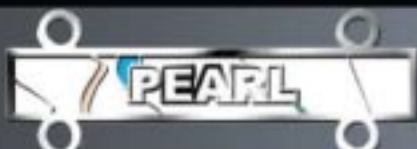


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Ann Summers  
**Top Gear**  
ladder of success

### Level 1: Pearl – Ford Fiesta 5 Door

Train your team to increase their Party Bookings and Sales and bring in those Recruits. Aim to hold 22 Parties per week to ensure that the Fiesta targets are easily achieved. When you receive your Pearl Fiesta, you will also be presented with your Top Gear Apple and Pearl hanging Bar. Your Unit will be presented with the Top Gear Unit Pearl Bar.



### Level 2: Onyx – Volkswagen Polo or Seat Ibiza 5 Door

Achieve the Banking and Promoting targets over a rolling 18-month period (or less) and you can choose from one of these fabulous cars plus you will receive your Onyx hanging Bar and your Unit will receive the Top Gear Unit Onyx Bar.



### Level 3: Ruby – Honda Civic or Ford Focus Zetec 5-Door

Now you're really motoring! Just meet the required Banking and Promoting targets within 24 months, and you will achieve one of these little gems – the amazing Honda Civic or the Ford Focus Zetec, plus of course, your Ruby hanging Bar and your Unit will receive the Top Gear Unit Ruby Bar.



### Level 4: Sapphire – Volkswagen Golf Sport or Seat Leon or Volkswagen Touran (7 seater)

Picture yourself behind the wheel of one of these stylish vehicles which have success written all over them! Within just 24 months, you could be choosing between one of these fantastic vehicles. You will also receive your Sapphire hanging Bar and your Unit will receive the Top Gear Unit Sapphire Bar.



### Level 5: Diamond – Ford S-Max Zetec or Audi A3 Sportback or Volkswagen Jetta Sport or the Volkswagen Eos Cabriolet

Choose the perfect car for the perfect performer! Within another 24 months you could find yourself driving around in your choice of one of these truly magnificent cars. Plus, you will be presented with your Diamond hanging Bar and your Unit will receive the Top Gear Unit Diamond Bar.



### Level 6: Executive Diamond

Choose a brand new Level 5 vehicle PLUS £1,000 of extras. You will also be presented with your Executive Diamond hanging Bar and your Unit will receive the Top Gear Unit Executive Diamond Bar.



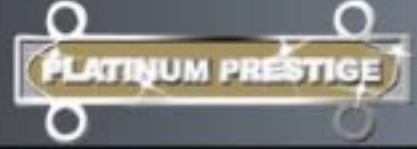
### Level 7: Presidential Diamond

A brand new Level 5 vehicle PLUS £1,000 of extras PLUS a Personalised Number Plate. You will also be presented with your Presidential Diamond hanging Bar and your Unit will receive the Top Gear Unit Presidential Diamond Bar.



### Level 8: Platinum Prestige – Mercedes C180 or BMW 318

Watch heads turn as you drive one of these stunning vehicles. Now everyone will be able to see how incredibly successful you are! Plus you will receive your Platinum Prestige Bar and your Unit will receive the Top Gear Platinum Prestige Bar.



### Level 9: Platinum Royale – Mercedes CLK Kompressor Cabriolet

Congratulations you've reached the top of the Top Gear Ladder of Success. You will be spoilt for choice, choose from either the Mercedes CLK Kompressor Cabriolet or a Brand New Level 8 Car fully expensed and renewed every three years. Plus you will receive your Platinum Royale Bar and your Unit will receive the Top Gear Platinum Royale Bar.



**Plus.....every time you reach the halfway stage between each car level, you will be presented with a beautiful and exclusive Business or Jewellery Gift.**



Start →

**Congratulations, and Welcome to the Team.**

You are now firmly on the Ann Summers road to success - and what a journey it's set to be! Recruit, Train and Promote your way through each Top Gear Level.

**Drive Your Team..... And Live the Dream**



**Level 1 - Pearl**  
Fiesta 5 door



**Level 2 - Onyx**  
Volkswagen Polo  
or Seat Ibiza



**Level 3 - Ruby**  
Honda Civic or  
Ford Focus Zetec



**Level 8 - Platinum Prestige**  
Mercedes C180 or BMW 318i



**Level 9 - Platinum Royale**

Mercedes CLK Kompressor Cabriolet  
or a Brand New Level 8 Car,  
Fully Expensed and Renewed Every  
Three Years



**Level 4 - Sapphire**

Volkswagen Golf Sport, Seat Leon  
or Volkswagen Touran



**Level 5 - Diamond**

Audi A3 Sportback,  
Ford S-MAX,  
Volkswagen Eos Cabriolet  
or Volkswagen Jetta



**Level 6 - Executive Diamond**

Choose a Brand New Level 5 Vehicle,  
PLUS £1,000 of extras

**Level 7 - Presidential Diamond**

A Brand New level 5 Vehicle, PLUS  
£1,000 of extras, PLUS a Personalised  
Number Plate