

EXCLUSIVE HOSTESS OFFER

BOOK and hold a PARTY
within the next four weeks and receive a
MASSIVE

40% DISCOUNT

On **ANY** item of your choice valued at £30.00+ (€46.50+)



MADMOISELLE CHEMISE & STRING SET
Catalogue Price: £35.00 €54.25
EXCLUSIVE
Hostess Price: £21.00 €32.50

OPAL CORSET
Catalogue Price: £55.00 €85.25
EXCLUSIVE
Hostess Price: £33.00 €51.25

RAMPANT RABBIT THRUSTER DELUXE
Catalogue Price: £49.00 €76.00
EXCLUSIVE
Hostess Price: £29.40 €45.50

BETSY DRESS
Catalogue Price: £40.00 €62.00
EXCLUSIVE
Hostess Price: £24.00 €37.25

- This Hostess offer is not available in conjunction with any other Hostess Booking incentive.
- Minimum confirmed Party Sales of £180 (€280).
- The Hostess 10% Discount on her confirmed Guest Sales is a separate offer and cannot be used against the item purchased under this offer.

BOOK A PARTY: www.annsummers.com/party

Ann Summers
Ref:24989 End Date: 19/06/10

40% DISCOUNT

Catalogue Price		Price After 40% Discount		Catalogue Price		Price After 40% Discount	
£6.00	€9.25	£3.60	€5.50	£29.00	€45.00	£17.40	€27.00
£7.00	€10.75	£4.20	€6.50	£30.00	€46.50	£18.00	€28.00
£8.00	€12.50	£4.80	€7.50	£31.00	€48.00	£18.60	€28.75
£9.00	€14.00	£5.40	€8.25	£32.00	€49.50	£19.20	€29.75
£10.00	€15.50	£6.00	€9.25	£33.00	€51.25	£19.80	€30.75
£11.00	€17.00	£6.60	€10.25	£34.00	€52.75	£20.40	€31.75
£12.00	€18.50	£7.20	€11.25	£35.00	€54.25	£21.00	€32.50
£13.00	€20.25	£7.80	€12.00	£36.00	€55.75	£21.60	€33.50
£14.00	€21.75	£8.40	€13.00	£37.00	€57.25	£22.20	€34.50
£15.00	€23.25	£9.00	€14.00	£38.00	€60.00	£22.80	€35.25
£16.00	€24.75	£9.60	€15.00	£39.00	€60.50	£23.40	€36.25
£17.00	€26.25	£10.20	€15.75	£40.00	€62.00	£24.00	€37.25
£18.00	€28.00	£10.80	€16.75	£41.00	€63.50	£24.60	€38.25
£19.00	€29.50	£11.40	€17.75	£42.00	€65.00	£25.20	€39.00
£20.00	€31.00	£12.00	€18.50	£43.00	€66.75	£25.80	€40.00
£21.00	€32.50	£12.60	€19.50	£44.00	€68.25	£26.40	€41.00
£22.00	€34.00	£13.20	€20.50	£45.00	€69.75	£27.00	€41.75
£23.00	€35.75	£13.80	€21.50	Pence / Cents			
£24.00	€37.25	£14.40	€22.25	£0.25	€0.40	£0.15	€0.25
£25.00	€38.75	£15.00	€23.25	£0.50	€0.80	£0.30	€0.50
£26.00	€40.25	£15.60	€24.25	£0.75	€1.25	£0.45	€0.75
£27.00	€41.75	£16.20	€25.00				
£28.00	€43.50	£16.80	€26.00				

For Example

Customer purchases Betsy Dress Catalogue Price **£40.00 (€62.00)**.

Offer this product to her at **40% discount** and she pays **£24.00 (€37.25)**.

You purchase the product at your usual discount of 30%. Cost to you **£28.00 (€43.50)**.

Therefore by offering the 40% discount you are 'out of pocket' by **£4.00 (€6.25)**.

But as you won't be purchasing the current Hostess Gift for her, as this is an alternative to that offer, you won't be paying **£5.60 (€8.75)** for the gift.

This **FANTASTIC** offer, which the Hostess will love, will actually cost you **£1.60 (€2.50)** less than the lowest priced Hostess Gift!

