

Ann Summers

**RECRUITMENT FOLDER** **IT PAYS TO PARTY**★

**FLEXIBLE** REWARDING

**FREE**★ **TRAINING** GREAT FUN

**SOCIABLE** LOTS OF SUPPORT

**GREAT** PRODUCT **SEXCELLENT** COMMISSION

*This folder contains all you need to know about becoming an Organiser with Ann Summers*

# Become An Ann Summers **Party Organiser**

"One thing I've learnt from years of running Ann Summers parties is that there are three types of women; those who love to spend money, those that love to save money and those that love to make money."

Jacqueline Gold.

## **Are you...**

**DESCRIPTION:** *Fun seekers who love a good time?*

.....  
.....  
.....

**DESTINGUISHING FEATURES:**

**Hair:**     black  brown  red  blonde  green

**Eyes:**     brown  green  hazel  blue

**Race:**    Who cares (human is preferred).....

**Sex:**      Female

**Age:**      Over 18

QUALIFICATIONS NEEDED..... NONE

★ **REWARD** ★

£10++ per hour, A Car & Great Prospects, Fantastic Prizes & Awards.

**For an informal discussion please contact:**

**Name:** ..... **Tel:** .....

**Email:** .....

# Become An Ann Summers **Party Organiser**

Would you like to:

- Earn £40-£60 per night?
- Choose your own hours?
- Have fun while you earn?
- Start your own business?

Then Read On....

Ever find yourself daydreaming about being your own boss?

*Maybe you would like to earn extra cash?*

*Or maybe you're looking for a new opportunity.*

*By becoming an Ann Summers Party Organiser you can work the hours you want, fit it around your schedule, your life and your family.*

*So if you are looking for part time work or a new opportunity, give us a call...*

***Ann Summers is the number one Party Plan Company run by women for women.  
We can offer you a fabulous career opportunity.***

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# Become An Ann Summers *Party Organiser*

Because you **CAN!**  
Surely earning  
should not be this  
much fun?

Flexible hours,  
fabulous rewards,  
great money and a  
proper **girly giggle...**

**What's not to love?**

## **Returning to work after a break?**

- No frighteningly formal interviews.
- No worries about 'out of date' skills.
- No prejudices about age / background / experience.
- Instant... no waiting on the books for a vacancy.

## **Full-time workers:**

- Boost your income
- Fits in around your full-time job
- Hold parties in the evenings and arrange deliveries to suit as convenient.

## **Students:**

- Need extra cash but time to study?
- Choose to work the nights you want
- Collect extra orders from friends, colleagues & family for extra earnings

## **Mums:**

- Fits in around a hectic family life.
- Work when the children are in bed.
- No costly daytime childminder worries.
- School Holidays & illness not a problem.

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# Become An Ann Summers **Party Organiser**

Ann Summers provide everything you need to do your first Party.

And there is no outlay!

Ann Summers provide you with a basic starter **kit valued at £500.**

The Kit contains a great selection of **clothing and adult toys** and all the **stationery** you will need to get started.



You will be charged a small rental fee for your Kit until you have **banked £1200,** that's only **8 average Parties!**

**Then you pay nothing more!**

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**Email:** .....

# The Company That Give You **Full Support.**

*Ann Summers provide everything you need to do your first Party.*

*And there is no outlay!*

## ***Ann Summers – Rewards.***

*Your success is our success so we pay one of the best commission rates in the business. Not only that we offer our Party Organisers some fabulous incentives and promotions including:*

- *£1000 Vouchers*
- *All expenses overseas holiday's*
- *Diamond Ring's*
- *Ann Summers Vouchers*
- *Spa Days/Day Trips*

***And much, much more!!***

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***Email:*** .....

# Ann Summers - **Career Opportunities**

You could be  
a **Unit Organiser**  
with Ann Summers.

Complete a free training course and achieve the challenges set.



Then you can move up.



You will be able to recruit, train and promote your own team.



You can even achieve an expensed car.



Join the elite Unit Organisers at **Crown Circle** (our spectacular awards ceremony), with exclusive competitions, rewards and of course wages!

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# Ann Summers - Career Opportunities

Ann Summers run regular free business training courses called...

**'Fast Track Fiesta'**

AND

**'Privilege Club'**

Open to all **Party Organisers**.



The courses are **free, informative** and **fun!**



They are designed to help you build your Ann Summers business and earnings.



With expert advice from **Head Office staff**, your **Area Manager** and **Senior Unit Organisers...**



...you will **SUCCEED!**

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# Questions?

## ***Will it cost me a lot of money to get started?***

*No, you pay out no money up front at all. When you start you will receive a Basic Party Organiser kit valued at approximately £500, which you will be charged a rental fee of £3.50 per week for 32 weeks or until you have banked £1,200 into your Ann Summers account (this normally takes around 8 weeks.)*

## ***How much will I earn?***

*Approximately 23% on all your confirmed party sales. So for every £100 you will earn £23. Any parties you hostess yourself, or any outside orders you get you will earn a full 30% commission on, so invite your FRAN list round and earn £30 in every £100.*

## ***How much discount would I get on personal orders?***

*30% on anything you purchase for yourself or your kit.*

## ***What sort of Prizes can I win?***

*Anything from Electrical goods, to Jewellery, to Exotic Holidays. The Company always has competitions running, all you normally have to do is meet the sales and banking or the party booking and recruiting criteria for that competition and you will win something, and of course there is your Ladder of Success - you will be awarded Bars for this as you achieve the competition standards.*

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***Email:*** .....

# Questions?

## **How do I get my parties?**

Start by having a party at home or at a FRANS house (Friends, Relatives, Acquaintances & Neighbours!) Everywhere you go talk Ann Summers ladies always enjoy a fun evening with their friends. You will be given all the training and help you need to build your business.

## **How many parties do I have to hold?**

You decide that, it is your business. Although the more parties you hold the more you will earn. But this is a flexible business opportunity designed to fit around your lifestyle so the choice is yours.

## **Do I have to drive?**

No, but it does help if you do. Some of the most successful Party Organisers in the company do not drive, and your earnings will easily cover your travelling costs.

## **Do I have to report to anyone?**

No, all we ask is you ring your Unit Organiser once a week to go over your sales figures and your next six weeks Party Line-Up. She will also help you with any queries you may have.

## **Do I have to attend lots of meetings?**

No all we recommend is you attend a Unit Meeting along with the other girls in your Unit once a month. These are fun and very informative. You will be able to swap ideas and advice and this is where you will receive any recognition awards and prizes you have achieved from the company. Copies of some of mine are at the back of this folder.

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# Questions?

## **What does your partner think of you working for Ann Summers?**

*They think it's fantastic. It fits in perfectly with our every day life as I work when I want to. Then on the nights I do work, they do the tea, washing etc or even babysit while I go out and earn lots of lovely money, and of course it is a very safe environment for me to work in, I'm with ladies having a girlie fun night in. Oh yes and the other bonus that most partners like about this job is you get to buy lots of sexy lingerie at 30% discount to tease them with!!!!!!*

## **Could I become a Unit Organiser and Achieve an Expensed Car?**

*Yes, everyone in Ann Summers starts the same way, with the same opportunities. If you would like to build a business with Ann Summers you will need to start off with 6 working recruits and good personal banking figures. The car will come along later once you are a Unit Organiser*

## **How do I get Started?**

*Let me know you are interested by calling me on ..... and I will arrange an appointment to come and see you. I will bring with me all the information you need to get started. I will ask you to complete a form and give me some sort of identification, this can be a copy of a utility bill, land line phone bill or a copy of a bank statement or Child Benefit Book, (any of these need to be dated in the last 3 months). I will then be able to give you an expected date for your Kit arriving, and of course arrange your training at a mutually convenient time. You can expect to have completed your training and be ready to Party within two weeks of signing your agreement.*

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***Ann Summers***

# ***What now?***

*We need to arrange to meet and I will explain everything fully  
and complete an Organiser agreement.*

*We will arrange your Training Parties and Kit delivery.*

*Then you can start organising Parties straight away.*

***Ask me now or give me a call.***

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***Email:*** .....